Readability is concerned with the problem of matching between reader and text. An accomplished reader is likely to be bored by simple repetitive texts. A poor reader will soon become discouraged by texts which s/he finds too difficult to read fluently. This is likely to happen when the text is â— poor printed, â— contains complex sentence structures, â— long words or â— too much material containing entirely new ideas. 1. Interest and motivation This aspect of readability is probably the most important, but unfortunately it is also the least tractable. A young electronics enthusiast may read and persevere with a complex electronics magazine, but quickly abandon the simplest history book. This internal motivation is very powerful, but not easily modified by a teacher. Readability is a quality of reading ease in your writing. It tells you the clarity of your writing. Find out how it works and how you can use it.  
  
Readability is a measure of how easy a piece of text is to read. The level of complexity of the text, its familiarity, legibility and typography all feed into how readable your text is. Readability is a key factor in user experience. Accessible content builds trust with your audience. Aiming for high readability improves the likelihood that the reader will clearly understand your thoughts and ideas. High readability lessens misunderstanding and lets the reader easily process the information that you've shared without expending a lot of energy. In business, particularly in marketing, readability is very important, because it can affect how engaged readers are with your content. For example, if a product description is filled with jargon and complex details that the reader can't understand quickly, they might lose interest and decide to not make a purchase. How to check reada... Choose books together. Track your books. Bring your club to Amazon Book Clubs, start a new book club and invite your friends to join, or find a club that's right for you for free. Explore Amazon Book Clubs.  
  
This edition contains new material that expands on and validates the information given in the first edition, as well as some editorial revisions to the text. A new chapter on codependency and the functions of the brain has been added, and we have also added text that confirms that symptoms of codependency are Brain Events and what we call complications of codependency are Life Events. One of the best I've read on the subject. It explains the physical brain processes that we develop as a result of life experiences and emotional trauma that lead to co-dependency. Read more.