Exploring Intercultural Communication: Language in Action; 2018; 9781351658294; 286 pages; Zhu Hua; Routledge, 2018

Intercultural Communication in Action. By Wildside Press. Book Actions. Start Reading. Save for Later.Save Intercultural Communication in Action For Later. Developing Intercultural Perspectives on Language Use: Exploring Pragmatics and Culture in Foreign Language Learning. Author Troy McConachy. Cross-cultural communication A Complete Guide. Routledge (Introductions to Applied Linguistics), 2014. - 297 p. The books take an innovative 'practice to theory' approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with these concerns, before finally relating these practical issues to theoretical foundations. Additional features include tasks with commentaries, a glossary of key terms, and an annotated further reading section. Exploring Intercultural Communication investigates the role of language in intercultural communication, paying particular attention to the interplay between cultural diversity and language practice. This book brings together current or emerging strands and themes in the field by examining how intercultural communication permeates our everyday life, what we can do to achieve effective and appropriate intercultural communication, and why we study language, culture and identity together. The focus is on interactions between people from various cultural and linguistic backgrounds, and regards inte... Exploring English Language Teaching Language in action Graham Hall Exploring Classroom Discourse Language in action Steve Walsh Exploring Corpus Linguistics Language in action Winnie Cheng. Exploring Professional Communication Stephanie Schnurr Exploring Vocabulary Dee Gardner Exploring Language Pedagogy through Second Language Acquisition Research Rod Ellis, Natsuko Shintani. Exploring Intercultural Communication Zhu Hua. Exploring Health Communication Kevin Harvey, Nelya Koteyko. As mentioned above, this book seeks to understand digital communication by looking primarily at the language used online. Defining what is meant by "language" is not as straightforward as one might think. 