Accounting and Finance for Managers

By Nitin Balwani

Excel Books, 2001. Softcover. Book Condition: New. The aim of this book is to make better managers rather than making accountants. Therefore, this book fills the void that exists today in the managers’ education. It brings together, all essential accounting and financial techniques, that every manager needs. It explains the techniques and their applications in the managerial world in a simple language, without going into mathematical proofs which are not essential for using these techniques. The book has been developed with a manager’s frame of reference and does not take any previous knowledge of the subject for granted because today’s management students come from diverse backgrounds. The book is structured in such a way that it can be used in both, the semester as well as trimester patterns of various PGDM & MBA programs. It can also be used in courses which focus on application of management techniques and not just the theoretical aspects of the subject. The book will also serve as an excellent reference for the practicing managers in their day-to-day application and understanding of the subject. Contents include: The World of Finance/Accounting Simplified/Financial Markets and Financial Instruments/Financial Reporting/Balance Sheet Demystified/Profit & Loss A/c Demystified/Cash Flow Statement Demystified/Financial...

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